



BEST PRACTICES

SHARE YOUR LINK TO ENCOURAGE DONATIONS FOR THE EXTRAGIVE

Before the ExtraGive on November 22, 2024

- Have your Champion page setup and ready to go by November 22.
- Prepare an email to send to your friends, family, business contacts, dentist, etc. Invite them to support your efforts. This email can be setup and delay delivery until the week before the give..
- **Sample Text:** Hi it is (*your name*). Just wanted to share with you that I'm supporting Tenfold and all the wonderful work they/we do throughout Lancaster. I'm seeking your contribution on Friday, November 22. Did you realize that:
 - ▶ Tenfold serves over 10,000 individuals yearly through our continuum of services from homelessness to housing;
 - ▶ TLC/VVH shelters and provides resources to over 100 individuals daily;
 - ▶ Beth Shalom helps mothers exiting prison reunite with their children and rebuild their lives.

Join me in being the difference: You can donate anytime Friday by clicking here (*put your donation link here*). **PS, there are matching gift challenges to make your gift go further.**

- Send an email on November 21 encouraging your contacts to donate to ExtraGive on November 22. Be sure to follow up on the day of the event. You can prepare this ahead of time and schedule a delayed delivery.
- Whether you are in person, on the phone, or texting with individuals, express your excitement about ExtraGIVE and hope they will support you.
- Post to your favorite social media outlet: Facebook, X, or TikTok etc. use the ***example message below** and provide your link.
- Adding a link and a simple message to your email signature will encourage people to join you.
 - ▶ ***Example:** During the ExtraGive on November 22, join me in supporting Tenfold or designate to one of our programs: TLC or Beth Shalom.